

# 2025 Jackson Coffee Festival Schedule

last updated 4/28/25

**NOTE:** specific times may be revised the week prior to the event, please check back for an updated/final schedule.

## LOCATION: Exhibit Hall A, MS Trade Mart, Jackson, MS

7:30-8:45	Exhibitor Registration Opens, Booth Set Up	Lobby
9:00-4:00	Exhibit Hall is open	Register in Lobby
9:30-10:00	Latte Art Workshop w/ Michael Gallien Booth 17 (coffee equipment playground)	
9:30-10:30	Green Coffee Roasting Demonstration Booth 15	Sponsored by Coffee Bean Corral
9:30-10:00	Water Quality Presentation Classroom A	Sponsored by NOLA Coffee Festival
9:45	Photo Op with Coffee Bean Mascot	Exhibit Hall
10:00-10:45	Coffee Cupping Demonstration Booth 9	Sponsored by CUPS Espresso Cafe
10:00-11:30	Barista Skills Presentation / Booth 11 - Pour Over method - Hario V60 method - Moka Pot method - Aeropress method - Other methods are TBD	Exhibit Hall Demo Stage  Jackson-area Barista All Stars
10:00-10:45	'Specialty Coffee 101: A Complete Guide To Coffee Jargon and Enjoying Specialty Coffee Classroom A	Sponsored by Umble Coffee
10:30-11:00	Latte Art Workshop w/ Michael Gallien Booth 17 (coffee equipment playground)	
10:30-Noon	Roaster Roundtable Discussion Group	Atrium Lobby Host/Sponsor TBD
11:00-2:00	Food Concessions open	Lobby
11:00-11:45	Topic TBD Classroom A	Sponsored by Northshore Coffee
11:30-12:30	Green Coffee Roasting Demonstration Booth 15	Sponsored by Coffee Bean Corral
11:45	Photo Op with Coffee Bean Mascot	Exhibit Hall
12:00-1:00	Roaster Roundtable Discussion Atrium Lobby	Dr K. Thomas will moderate
12:00-12:30	B2B Class / Point of Growth: Leveraging Your POS for Success Classroom A	Sponsored by HD Processing
12:30-1:00	B2B Class / Intro to Coffee Tech Classroom A	Sponsored by Coffee & Tea Works
12:30-1:00	Latte Art Workshop w/ Michael Gallien Booth 17 (coffee equipment playground)	
1:00-1:45	Women in Coffee – the inspiring story of Exploradora Coffee Classroom A	Sponsored by Exploradora Coffee

1:30-3:00	Barista Skills Presentation / Booth 11 - Pour Over method - Hario V60 method - Moka Pot method - Aeropress method - Other methods are TBD	Exhibit Hall Demo Stage  Jackson-area Barista All Stars
1:30-2:30	Green Coffee Roasting Demonstration Booth 15	Sponsored by Coffee Bean Corral
1:30-2:00	Latte Art Workshop w/ Michael Gallien Booth 17 (coffee equipment playground)	
1:30-2:00	Photo Op with Coffee Bean Mascot	Atrium Lobby
2:00-3:00	Coffee Cupping Demonstration	Sponsored by CUPS Espresso Cafe
2:00-2:45	The Coffee Flavor Wheel: Guide to Taste and Describe Coffee Like the Pros Classroom A	Sponsored by Umble Coffee
2:00-2:30	Latte Art Workshop w/ Michael Gallien Booth 17 (coffee equipment playground)	
3:00-4:00	Green Coffee Roasting Demonstration Booth 15	Sponsored by Coffee Bean Corral
3:00-3:45	Coffee in Good Spirits: Crafting the Perfect Coffee Cocktails Classroom A	Sponsored by Northshore Coffee
3:00-3:30	Latte Art Workshop w/ Michael Gallien Booth 17 (coffee equipment playground)	
4:00	Exhibit Hall closes. Festival ends	
4:00-5:00	Exhibitor Clean Up and Departure	
4:30-?	Afterparty at Cathead Distillery (downtown Jackson location)	Sponsored by Northshore Coffee

